



***emka***<sup>®</sup>

**THE EMKA STORY.**

WHAT DRIVES US. WHO SUPPORTS US. WHAT SETS US APART.

# OUR ROOTS AND VALUES

Reliability and quality build trust and long-term relationships.



## OUR

## ROOTS

The story of EMKA Oil began almost a century ago. Originally founded in 1940 as “Morschheuser Farben und Öle”, our company has continuously evolved over the years. In 1988, the company merged with EKinol to become “MK - Schmiertechnik”. In 1992, the company finally came to be as it is known today: EMKA Schmiertechnik GmbH. Since then, we have been recognised as a leading manufacturer of premium lubricants and innovative solutions that are renowned for their quality and reliability.

## OUR GROWTH

After modest beginnings, our company has experienced steady growth. Located in the heart of Europe from the start, we moved our operational headquarters to one of Germany’s most innovative regions in 2007. Our 30-year anniversary marked the crucial transition from a classic mineral oil retailer to a renowned lubricant manufacturer under the brand EMKA.



Rüdiger Fischer

Volker Kiltthau

# QUALITY ENGINEERED IN GERMANY BY EMKA



**OUR PROMISE** EMKA stands for technical perfection and precision. This promise is reflected in each of our products, which are manufactured according to the most stringent quality controls. To ensure that the highest standards are met, we rely on production processes that take place mainly in Germany.

We obtain our base oils from within Europe, ensuring a consistent quality and short lead times. Production in Germany and the EU is particularly important in view of the challenges posed by a globalised supply chain and the difficult situation in raw material procurement.

**RELIABILITY  
IN EVERY SITUATION** Even in difficult times, our customers can depend on consistent quality from EMKA. Our production processes are designed to meet the high demands and expectations of our customers at all times. Reliability of supply and adherence to short lead times are our top priorities. With EMKA you can rely on quality developed and produced in Germany – a promise you can count on.

“Quality and trust are the focus of all business relationships - on site in South West Germany, nationwide and internationally.”

Volker Kiltthau



# WHO WE ARE OUR MISSION

At EMKA, we firmly believe that reliability and quality create the basis for trust and long-term relationships. Therefore, in all our business segments, we strive to set the highest standards and always offer our customers the best solutions.



**EMKA** is an owner-managed company that prioritises personal responsibility and employee satisfaction. Under the management of Volker Kiltbau, son of founder Heinrich Kiltbau, and Rüdiger Fischer, the company is run with a clear focus on quality and trust. Our focus on environmental sustainability is increasing with specially developed product lines and concepts such as GREENLINE and THE GREEN PACT. And our commitment to the health and well-being of our employees is reflected in expanded health programmes that have a positive impact on our business culture:

“A healthy body means a healthy mind.”

**WE ARE** a leading company in the field of lubricant optimisation, providing customers with innovative solutions for improving efficiency. Our aim is to reduce product usage by optimising lubricant quality without compromising performance. Thanks to our advanced technologies and our extensive expertise, our customers often only need two lubricants where others would use ten. This not only simplifies product management, but also significantly increases operational efficiency.

“We have the highest quality standards – especially of ourselves!”

This guiding principle from Rüdiger Fischer, one of the leading figures at EMKA, emphasises our commitment to excellence in every aspect of our business.

**OUR**

**CUSTOMERS**



**OUR CUSTOMER BASE** is widely varied and includes industrial customers, auto parts wholesalers, authorised dealers and purchasing cooperatives. We maintain our business relationships with reliability and high quality, which forms the foundation for trust and long-term partnerships. Our commitment is not limited to South West Germany – we are active throughout Germany and internationally.

**INNOVATIVE SOLUTIONS** At EMKA, we firmly believe that reliability and quality are the basis for trust and long-term relationships. Therefore, in all our business segments, we strive to set the highest standards and always offer our customers the best solutions.

**ADVANTAGES FOR OUR CUSTOMERS** Our customers benefit from a range of innovative systems and services developed specifically to meet their needs in the best way possible:

- **BFL concept:** a tailored solution for lubricant optimization in the construction, forestry and agriculture sectors.
- **Tank loan system:** flexible and efficient solutions for the storage of lubricants and uninterrupted replenishment via telemetry.
- **Environmental systems:** sustainable approaches that place emphasis on environmental protection, so that proper disposal is ensured.
- **ATF transmission flush system:** a modern system for maintaining and cleaning transmissions.

We also help our customers with conversions or start-ups through comprehensive consultancy services and financing programmes.

# TEAMWORK

**OUR EXPERIENCED TEAM** is made up of highly qualified specialists and people who are passionate about their jobs. We value teamwork and agile methodology to deliver the best possible solutions to our customers. We are constantly growing. If you are interested in a new challenge, please get in touch with us!



# PRODUCTION

**OUR MODERN FACILITY** in Bretzfeld is the heart of the company. The perfectly equipped production hall combines the latest technologies with efficient work processes.

Situated in South West Germany, we benefit from a strategically favourable location and an outstanding logistics network.

Brand new: our own AdBlue® plant, indispensable for all modern diesel-powered vehicles.



**THE GREEN PACT** is a newly introduced comprehensive service for our customers, managed by Henning Demke. It provides environmental consulting and disposal solutions, while allowing the customer to retain full control.

The main benefit for customers, though, is the all-round support, which ensures a reduced workload and directs attention back to the actual core competencies of the partner company with complete legal certainty.

In addition to ongoing general consulting, EMKA takes over official correspondence in the environmental sector, offers cost-effective and practical training, handles complex marketing tasks, and conducts a complete inventory at the partner company. Constant oversight and control of disposal costs through continuous waste accounting are ensured at all times. The underlying accounting of this service also serves as official proof of proper disposal.





# GREENLINE

“Explaining complex topics in a practical way for the benefit of the environment and the customer. Creating transparency while building bridges: making sure this happens is my calling.”

Henning Demke

## IN LINE WITH

“THE GREEN PACT”, EMKA offers the Greenline series: environmentally friendly lubricants, greases and hydraulic oils that are quickly biodegradable and high-performance.

Our hydraulic oils, transmission oils, chainsaw oils, greases, separating agents and special fuels ensure a long service life for vehicles and equipment.

We are setting new standards in lubricant technology with innovative, versatile and fuel-efficient solutions.

We protect the environment and the machine park, and get the best efficiency out of lubrication systems. From the garden to use in a professional environment.



# SPECIAL FEATURES



## OE APPROVALS

EMKA oils contain original manufacturer additives and have the necessary approvals to ensure maximum performance and compatibility.

## INNOVATION

Thanks to innovative additive technology, our lubricants produce an outstanding effect, reduce oil and fuel consumption and improve start performance.

## PORTFOLIO

From engine and transmission oils, to industrial lubricants and special products such as grease, EMKA covers all your needs for cars, construction and utility vehicles and all industrial applications.

# OUR FAVOURITES



High-performance lubricants for engines and transmissions can considerably increase performance and service life.

#### **Advantages for you:**

OE additives & OE approvals

Manufacturer, not bottler

Made in Germany

Extraordinary, modern design

All container sizes, from 1L to tank volumes

Complete workshop system, from the tank system to the oil cabinet.

The right engine oil for every vehicle/model

Very good transmission oils  
(standard and automatic)

Oil guide

High quality

**ENGINE OILS**

**TRANSMISSION OILS**

**GREENLINE**

**HYDRAULIC OILS**

**LUBRICATION GREASE**

**SPECIAL FUEL**

**CHAINSAW OILS**

**WINTER PRODUCTS**

**MAINTENANCE PRODUCTS**

**ADBLUE®** 

**AND MANY OTHER PRODUCTS**

# CYNDIE ALLEMANN

“I found both with my partners from EMKA, and I can fully concentrate on driving. Life is too short for engine damage. On the track, it’s also about the fun of driving. This requires good equipment. As a TV presenter, I did a lot of testing and chose what was best for me personally.”

Cyndie Allemann is a TV presenter and former Formula Renault driver. Today, she works as a test driver for the televised car shows *Grip* on RTL II and the Swiss mobility magazine *GO!*

“Trust in a brand and high-quality products are essential on the road, and not just in motor sports.”



# KENO VEITH

Keno Veith, the blogger, agricultural contractor and fan of extreme vehicles, became famous as “De Schwatten Ostfrees Jung” (“The Black East Frisian Lad”). Today, he is the most important influencer on all topics agriculture and the technology associated with it.

**Hey Keno, you are a brand ambassador for EMKA.  
How did you stumble upon EMKA?**

The products from EMKA are interesting for me because I need them myself. I tested them and found them to be really good. But for me it is also always important to work well together.

Rüdiger, Volker and their team are great people. We liked each other straight away and that is also why our partnership then started immediately.

**On your channels, you promote the profession of farmer.  
Would you still choose this profession today?**

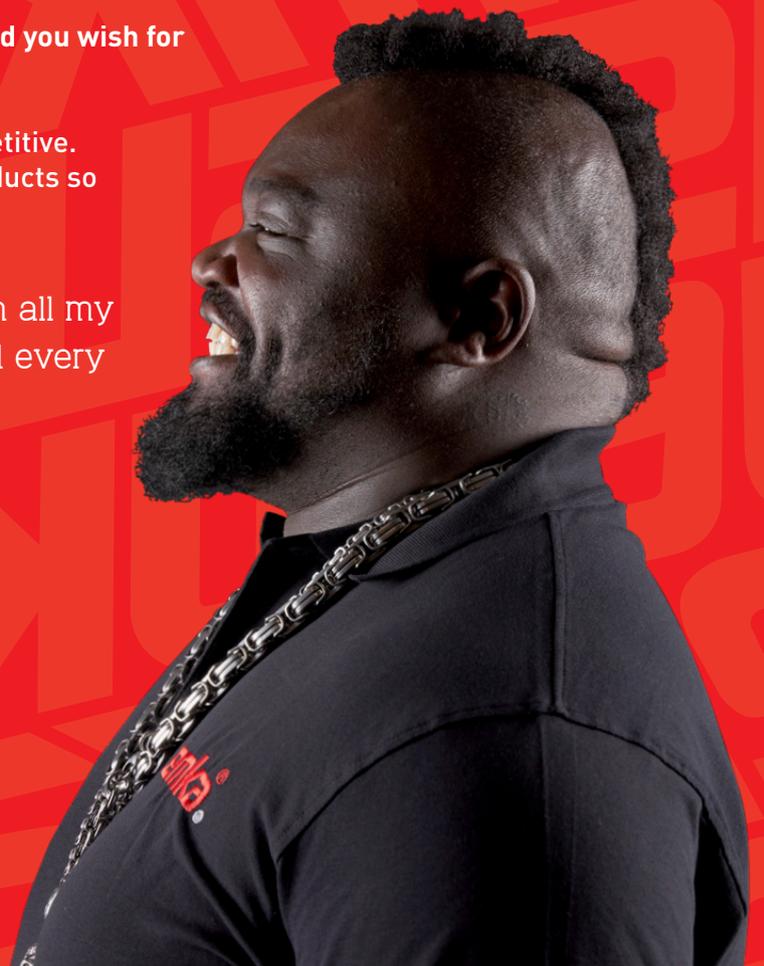
It is an important industry. There is nothing without food. But it is not just food that depends on the agricultural sector. Everything depends on agriculture; many people forget this. They only see what they want to see in their bubble.

I am an agricultural contractor with all my heart and love standing in the field every day!

**If you could make just one wish, what would you wish for  
the agriculture industry?**

For the farmers in Europe to remain competitive. They must receive a fair price for their products so they can produce on a sustainable basis.

“ I am an agricultural contractor with all my heart and love standing in the field every day! ”



# XTREMEPLUS

In 2004, the Xtremeplus racing team was founded by Marco Piana. To this day, with his 20 years of experience in the racing sector, Marco is a significant figure and the heart and soul of Xtremeplus in Gorrevod, France. The collaboration with Polaris, which began in 2005, also inspired the current name of the buggy: RZR Turbo Polaris XT+.

In 2012, Willy Alcaraz initially placed 42nd at the Dakar Rally with the Polaris RZR 900 XP40, winning the T3 class and the solo category. In the 2013 Dakar, Alcaraz returned solo at the wheel of the Polaris XT+, reached 40th place, and retained his titles as winner in T3 and Solo. Thus began the success story of the French team. Since 2012, the Xtreme Plus Factory Team has accumulated a total of six Dakar victories and five FIA world championship titles in the T3 class.

Xtremeplus is a major player in the industry, known not only for race power but also for comprehensive expertise, meticulous preparation, and high quality — the perfect safeguard against unpleasant surprises. Because reliability in equipment is essential, EMKA came on board as a sponsor in 2020. Since then, the fully synthetic, lightweight EMKA Race Power 20W60 motor oil, specially developed for motorsport under demanding long-distance and hill race conditions, as well as the heavy-duty Syntogear FDS 75W140 gear oil, also designed for extreme conditions, have been in continuous use.

The lubrication technology of EMKA, combined with Xtremeplus' years of experience, forms the perfect combination to win races.

” Votre visa pour l'aventure.  
Your ticket into adventure. “



# MOTORSPORTS SCHUMANN

**DRAG RACING** – The fastest Motorsport in the World ... and EMKA is right in the middle as a sponsor when the scent of asphalt, gasoline, and melted rubber fills the air.

Drag racing is an acceleration race over the ‚Quartermile‘ – a distance of 402.33 meters. In a race, 2 vehicles compete side by side on parallel tracks. Power outputs of several thousand horsepower and accelerations from 0 to 100 km/h in under a second are not uncommon.

To be successful in drag racing, it takes not only high-powered vehicles that are always well-maintained but also a team that works hand in hand, a crew chief who always keeps track of everything, and enthusiastic drivers who stay cool under pressure during the race.

The Schumann Motorsport dragsters compete in the following classes:

- PRO ET 915
- Super/ PRO ET 915
- Super Gas 915
- Junior Dragster 915



# ADDED VALUE

EMKA delivers top quality at predictable prices while creating real added value and building reliable and profitable partnerships.

We are not satisfied until our customers are.



Our dealers enter into agreements with both EMKA and their customers. This allows direct purchases to be made through the dealers.



Customers are provided with rental tanks with level telemetry at no extra cost if their annual requirement of a product exceeds 2,000 litres.



Customers can monitor the tank level via an app. When the level falls below 200 litres, refilling takes place automatically to prevent empty tanks.

# FOR OUR PARTNERS

We always come up with ways to promote good cooperation.



Our **Oil finder** provides optimal support to help you choose the right oil for every vehicle. In addition, our field staff provides technical consultation on site and training courses that cater to the specific needs of our customers.



EMKA also offers the possibility of a partnership in the scope of "THE GREEN PACT": an all-inclusive package regarding disposal and environmental management.



Customers select products from our EMKA range, which are placed in our workshop cabinets.

# CHECK IT OUT



**AUTOMOTIVE**



**GREENLINE**



**ATF CONCEPT**



**HEAVY DUTY**



**BIKES & QUADS**



**INDUSTRY**

# EMKA SPONSORING



xtreme plus XT+



HS Racing Team



Koehler Rallyesport  
Bühlerzell



Schumann-Motorsport  
Dragster Rennsport





**emka**<sup>®</sup>

*Quality engineered in Germany*

**[www.emka-oil.de](http://www.emka-oil.de)**

**EMKA Schmiertechnik GmbH**

Schmalbachstraße 19

74626 Bretzfeld-Schwabbach / Germany

Phone +49 7946 94 470-0

Fax +49 7946 94 470-70

Email [info@emka-oil.de](mailto:info@emka-oil.de)